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01/19/2017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: LG ELECTRONICS INC.

Application Serial Number: 86868438

Application Filing Date: 01/07/2016

Mark: LOUDR

Date of Publication 01/10/2017

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, RE: DISCOVER, INC.; FORMERLY A CAPPELLA RECORDS, INC., 4002 26th Street, San Francisco, CA 94131, UNITED STATES, a corporation organized under the laws of California , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/09/2017. RE: DISCOVER, INC.; FORMERLY A CAPPELLA RECORDS, INC. respectfully requests that the time period within which to file an opposition be extended until 05/10/2017.

Respectfully submitted, /Kuscha Hatami/ 01/19/2017

Daniel Senter

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